Rong Zhao, MSW, MA, PhD

Silberman School of Social Work at Hunter College City University of New York

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New York, New York 10035 rz715@hunter.cuny.edu

Tel: 212-396-7547

EDUCATION

Columbia University, Doctor of Philosophy in Social Work		
Dissertation:	Gender Pay Equity and Women's Pay Improvement Trajectory in the	
	U.S. Nonprofit vs. For-Profit Sectors	
Chair:	Julien Teitler, PhD	
Columbia University, Master of Social Work		
Concentration:	Social Policy & Policy Analysis	2017
Gomeciniacion	occide Folicy & Folicy Finançois	
Beijing Normal University, Master of Public Management		
Concentration:	Nonprofit Management	
Beijing Normal University, Bachelor of Arts		
Major:	Chinese Language and Literature	
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HONORS & AWARDS

2021

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2019	Emerging Scholar Award, Association for Research on Nonprofit
	Organizations and Voluntary Action (ARNOVA)
2016, 2017	Fellow, Doctoral Fellows Seminar I & II, Association for Research on Nonprofit
	Organizations and Voluntary Action (ARNOVA)
2015, 2016	Y.F. and L.C.C. Wu Fellowship, Columbia University Weatherhead East Asian
	Institute (\$5,000)
2015-2016	Margaret McNamara Memorial Fund (Education grants for women who make a
	difference) (\$15,000)
2015	Conference Scholarship and Travel Grant, ARNOVA
2014	Sasakawa Young Leaders Fellowship Fund Award, Columbia University Weatherhead
	East Asian Institute (\$3,000)
2013, 2014	Diversity Scholar Award, ARNOVA

SPECIALIZED TRAININGS & CERTIFICATIONS

Faculty Fellowship Publication Program CUNY

University of Michigan, The Inter-university Consortium for Political and Social Research (ICPSR) Summer Program in Quantitative Methods of Social Research (Longitudinal Data Analysis, R computing)

University of Michigan, The Inter-university Consortium for Political and Social Research (ICPSR) Summer Program in Quantitative Methods of Social Research (ICPSR) Summer University Consortium for Political and Social Research (ICPSR) Summer Program in Quantitative Methods of Social Research (ICPSR) Summer University Consortium for Political and Social Research (ICPSR) Summer Program in Quantitative Methods of Social Research (ICPSR) Summer University Consortium for Political and Social Research (ICPSR) Summer Program in Quantitative Methods of Social Research (ICPSR) Summer University Consortium for Political and Social Research (ICPSR) Summer Program in Quantitative Methods of Social Research (ICPSR) Summer University Consortium for Political and Social Research (ICPSR) Summer University Consortium for Political and Social Research (ICPSR) Summer Consortium for Political Analysis (ICPSR) Summer Consortium for Political Analysis (ICPSR) Summer Consortium for Political Analysis (ICPSR) Summer

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ACADEMIC APPOINTMENTS

Assistant Professor, Silberman School of Social Work at Hunter College, CUNY 2018-Present
Associate, China Center for Social Policy, Columbia University School of Social Work 2018-Present

PUBLICATIONS

PEER-REVIEWED ARTICLES

- **Zhao, R.**, Zhang, C. (2023). Racial Pay Disparity of Social Workers in Nonprofit, For-Profit, and Government Human Services Organizations. *Human Service Organizations: Management, Leadership & Governance*, DOI: https://doi.org/10.1080/23303131.2023.2227231.
- **Zhao, R.** (2023). Are Women's and Men's Pay Increase Trajectories Different in Nonprofit and For-Profit Human Services Organizations? *Social Sciences*, 12(3), 152; DOI: https://doi.org/10.3390/socsci12030152.
- Welch, R., & **Zhao, R.** (2022). An Epidemic of Virtue: A Review of Social Work's Complicity in "Prostitution" Interventions. Affilia: Feminist Inquiry in Social Work, DOI: https://doi.org/10.1177/08861099221133373.
- **Zhao, R.,** Lilly, A. (2021). The role of state mobilization in China's volunteerism, *Nonprofit and Voluntary Sector Quarterly*, DOI: https://doi.org/10.1177/08997640211057458.
- Zhu, Z., **Zhao, R.**, & Tao, C. (2021). Chinese NPOs in service contracting at the community level: challenges and strategies. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 1-15. DOI: https://doi.org/10.1007/s11266-021-00332-y.
- **Zhao, R.** (2020). Are nonprofits more equitable than for-profits? An estimate of the gender pay gap in the US human services field. *Human Service Organizations: Management, Leadership & Governance*, 44(4), 343-361, DOI: https://doi.org/10.1080/23303131.2020.1767746.
- Wu, Z.S., **Zhao, R.,** Liu, F.Q., & Zhang, X.L. (2018). The impact of social capital on volunteering and giving: evidence from urban China. *Nonprofit and Voluntary Sector Quarterly*, 47 (6) 1201-1222;
- **Zhao, R.,** Wu, Z.S., Tao, C.J. (2016). Understanding service contracting and its impact on NGO development in China, *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 27 (5) 2229-2251. DOI: https://doi.org/10.1177/0899764018784761.
- Zhao, X.P, **Zhao, R.**, and Lu, W.J. (2012). The problem of collective action in NGO coalitions—The case of the China FA Grassroots Alliance (In Chinese), *China Nonprofit Review*, 9 (1), 223-234.

PUBLICATIONS UNDER REVIEW

- **Zhao, R.** & Eikenberry, A. M. (Under Review). Volunteering and Abuse: The Weaponization of Volunteers in Enforcing China's Zero-COVID Policy. VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations
- **Zhao, R.**, Bies, A., & Kim, S. M. (Under Review). Employee Compensation of Nonprofit Child Welfare Agencies in New York: Crises and Strategies. *Nonprofit Management & Leadership*

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- **Zhao, R.**, Welch, R., & Bies, A. (Under Review). Unions in Government-Funded Nonprofit Human Services Organizations: Can They Help Raise Wages in This Triangular Relationship? *Human Service Organizations: Management, Leadership & Governance*
- Anasti, T. & **Zhao, R.** (Under Review). Torn by Community and State Logics: The Expansion of Syringe Service Programs in A Midwest State. *Human Service Organizations: Management, Leadership & Governance*
- Anasti, T. & **Zhao, R.** (Under Review). Strategies for Cultivating Organizational Legitimacy Among Core-Stigmatized Service Providers: The Case of Syringe Service Programs. *Social Service Review*.

PUBLICATIONS IN PREPARATION

- **Zhao, R.**, Anasti, T., & Welch, R. (write-up stage). Addressing "Idealism Exploitation" through Unionization: Causes and Outcomes of Nonprofit Worker Labor Organizing.
- **Zhao, R.**, Kim, Seon Mi, & Anasti, T. (write-up stage). Opportunities, Challenges, and Management's Responses to Nonprofit Work Unionization.
- **Zhao, R.**, Anasti, T., & Hu, R. (Data Collection stage). Gender and Racial Politics in the Workplace: MSW Management graduates' Career Advancement Experience.
- **Zhao, R.** (Data Collection stage). State of Nonprofit DEI initiatives: Where are they and how can they really work?
- **Zhao, R.**, Chen, S.Y. (write-up stage, presented in the 50th ARNOVA conference, November 2021). The Gender Politics in China's Contemporary Volunteerism.
- **Zhao, R.** (literature review stage). The Combination of Synchronous and Asynchronous Modules in Teaching an EMBA-Model Intensive Course of Social Work Management.
- Danko, J., **Zhao, R.** (revising the manuscript). A Real Estate Broker/Social Worker Model in Housing Voucher Programs: An Innovative Solution to Houselessness

NON-PEER-REVIEWED PUBLICATIONS

Books

Zhao, R., Lu, W.J, Tao, C.J, Zhao, X.P. (2011). From governmental philanthropy to social philanthropy: The developmental path of Chinese civil society organizations in disaster relief (In Chinese). Beijing: Social Sciences Academic Press.

Book Chapters

- **Zhao, R.** (2009) A legend of a grassroots organization: A case study on disaster relief fund-raising by a charitable organization in L County, Anhui Province (In Chinese). In M. Wang (Ed.), Reports on the civil society action in the Wenchuan Earthquake- Chinese NGOs in emergency rescue (pp.132-137), Beijing: Social Sciences Academic Press.
- **Zhao, R.** (2009) The collective action of the Chinese society: Sichuan "5.12" Social Aid Service Center (In Chinese). In M. Wang (Ed.), Reports on the civil society action in the Wenchuan Earthquake- Chinese NGOs in emergency rescue (pp.138-149), Beijing: Social Sciences Academic Press.
- Tao, C.J., **Zhao, R.** (2009) Case study on the action of Youcheng Entrepreneurs Poverty Alleviation Foundation for earthquake disaster relief (In Chinese). In M. Wang (Ed.), Reports on the civil society action in the Wenchuan Earthquake- Chinese NGOs in emergency rescue (pp.113-131), Beijing: Social Sciences Academic Press.

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Internal Grant Applications (Funded)

PSC-CUNY Research Traditional B Award (\$ 6,000). Gender & Race Politics in the Workplace: Hunter Social Work Management Graduates' Career Advancement Experiences. (Principal Investigator, Awarded, July 2023-June 2024)

PSC-CUNY Traditional A Award (\$ 3,500). Institutional Pressures that Human Service Nonprofits Face in Making Decisions about Employee Compensation. (Principal Investigator, Awarded, July 2021-June 2022)

Internal Grant Applications (Unfunded)

CUNY BRESI Grants (\$ 8,000). Gender & Race Politics in the Workplace: Hunter Social Work Management Graduates' Career Advancement Experiences (Principal Investigator, unfunded)

PSC-CUNY Traditional B Award (\$ 6,000). Institutional Pressures that Human Service Nonprofits Face in Making Decisions about Employee Compensation. (Principal Investigator, unfunded for 2019-2020 academic year)

External Grant Applications (Unfunded)

The New York Community Trust, Fahs-Beck Fund for Research and Experimentation (\$ 25,000) The Impact of Organizational Strategies on Precarious Workers' Job Quality During the COVID-19 Pandemic. (Participant, with Dr. Seonmi Kim and Dr. James Mandiberg, unfunded).

TEACHING EXPERIENCE, Silberman School of Social Work, Hunter College, City University of New York

2018-2023	Instructor. HBSE II: Organizational Behavior.
2019-2023	Instructor. HBSE III: Organizational Change.
2018-2023	Instructor. Social Work Research I (OML Specific).
2019-2023	Instructor. Social Work Research II (OML Specific).

TEACHING EXPERIENCE, Columbia School of Social Work

2017 Instructor. Program Evaluation in Social Services.

PRESENTATIONS

PEER REVIEWED PRESENTATIONS

Zhao, R. & Bies, A. (November 18, 2022). How Do (NYC) Human Services Nonprofits Make Employee Compensation Decisions? Paper Presentation at 51st Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference (ARNOVA) Annual Conference, Raleigh, NC., GA.

Zhao, R. & Chen, S. (November 19, 2021). *The Gender Politics in China's Contemporary Volunteerism*. Paper Presentation at 50th ARNOVA Annual Conference, Atlanta, GA.

Zhao, R. & Zhang, C (November 13, 2020). Racial Pay Equity of American Social Workers. Paper Presentation at 49th ARNOVA Annual Conference, online.

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- **Zhao, R.** (November 22, 2019). *State Mobilization and Gender Politics: An Examination of Volunteerism in China*. Paper Presentation at 48th ARNOVA Annual Conference, San Diego, CA.
- **Zhao, R.** (January 17, 2019). Are Women and Men's Pay Increase Trajectories Different between the Nonprofit and for-Profit Human Service Organizations? Paper Presentation at 23rd Society for Social Work and Research (SSWR) Annual Conference, San Francisco, CA.
- **Zhao, R.** (November 16, 2018). Are Women and Men's Pay Increase Trajectories Different between the Nonprofit and for-Profit Human Service Organizations? Paper Presentation at 47th ARNOVA annual conference, Austin, TX
- **Zhao, R.** (November 17, 2017). Is Nonprofit More Equitable than For-Profit? An Estimate of the Gender Pay Gap in the U.S. Human Service Industries. Paper Presentation at 46th ARNOVA Annual Conference, Grand Rapids, MI.
- Wu, Z. & **Zhao, R.** (November 18, 2016). *Is Volunteering A Real Benefit for Health? Evidence from Analyses of Treatment Effects.* Paper Presentation at 45th ARNOVA Annual Conference, Washington, D.C.
- **Zhao, R.** (January 17, 2016). Gender Pay Equity in the Human Service Industries: Does Nonprofit Status Matter? Poster Presentation at 20th Society for Social Work and Research (SSWR) Annual Conference, Washington, D.C.
- **Zhao, R.** (November 20, 2015). *Gender Pay Equity in Human Service Industries: Does Nonprofit Status Matter?* Paper Presentation at 44th ARNOVA Annual Conference, Chicago, IL.
- Wu, Z. & **Zhao, R.** (November 21, 2014). *The Impact of Social Capital on Urban Citizens' Volunteering and Donating:* A National Study in China, Paper Presentation at 43rd ARNOVA Annual Conference, Denver, CO.
- **Zhao, R.** & Wu, Z. (November 21, 2014). *Understanding Service Contracting and Its Impact on NGO Development in China*, Paper Presentation at 43rd ARNOVA Annual Conference, Denver, CO.
- **Zhao, R.** (October 12, 2013). Purchase of Service and NGO Development in China: Dream or Nightmare? Paper Presentation at American Association for Chinese Study (AACS), New Brunswick, NJ.

PROFESSIONAL EXPERIENCE

2015-2016 Social Work Intern & Part-time Counselor

Human Trafficking Intervention Court Counseling and Advocacy Program,

Restore NYC

2014 **Summer Intern** (Full-time)

Foster Care and Adoption & Developmental Disability Services,

Episcopal Social Service of New York (ESS)

SERVICE TO ACADEMIC INSTITUTIONS

University Services

Senator, Hunter College Senate, CUNY-Hunter College

2020-2021

Member of the 150th Anniversary - Campus Day Committee, CUNY-Hunter College

2019-2020

Judge for the 26th annual Paul LeClerc Competition for Best Research Papers, CUNY-Hunter College 2018

School Services

Interim Chair (2022-2023), Organizational Management & Leadership

IOD, Student Services Subcommittee, Member

Social Justice Committee, Member

Student Services & Advisement Committee, Member

The OML Committee, Member

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HBSE Committee, Member
The Research Committee, Member
The OYR Committee, Member

Dissertation Committee

Amil Kusain Tan Jr. (Committee member), Doctoral Program in Nursing, The Graduate Center, CUNY Title: Intent to Leave, Moral Distress and Nurse Practice Environment among Long-term Care Nurses

PROFESSIONAL & CIVIC ACTIVITIES

Professional Services

Manuscript Reviewer for: VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations

Affilia: Feminist Inquiry in Social Work Nonprofit and Voluntary Sector Quarterly Journal of Public and Nonprofit Affairs Nonprofit Management and Leadership China: An International Journal

Third World Quarterly
Voluntary Sector Review
Development and Change
Journal of Social Policy

Public Performance & Management Review

Rationality and Society China Journal of Social Work

Human Service Organizations Management, Leadership and Governance

Public Speaking

05/04/2021 Panelist, Is 996 Here to Stay? China Forum at Washington University in St. Louis

04/23/2021 Panelist, Atlanta Spa shooting and the discrimination of sex workers, a NYC policy discussion event.

02/14/2021 Panelist, Understanding the Domestic Violence Case of Ma Jinyu—A Sociological Perspective, organized by the Association of Junior Chinese Social Science Scholars.

09/30/2020 Sole Speaker, Gender Discrimination in the Workplace: China from a Global Comparative Perspective, Columbia University China Center for Social Policy & Weatherhead East Asian Institute. https://weai.columbia.edu/news/gender-discrimination-workplace-china-global-comparative-perspective

Civic Activities

Writing articles on women's rights issues (in Chinese, occasionally) for Chinese media including the China Women's News, Aquarius Era (Women's Voices), and The Paper.

PROFESSIONAL AFFILIATIONS

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Member, Association for Research on Nonprofit
Organizations and Voluntary Action (ARNOVA)
Member, Society for Social Work and Research
Member, The Network for Social Work Management

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